



**Executive Board Meeting Minutes
6-1-2020**

Executive Board Members

- President - Doug Saint-Denis - Present
- Vice President - Bob Kratzer - Present
- Secretary - Ryan Gausman - Present
- Treasurer – Randy Lato - Present
- Member at Large A - Marc Bush - Present
- Advisory Member - Greg Kain - Present
- Advisory Member - Cameron Black – Present
- Advisory Member – Camrin Johnson – Present
- Advisory Member – Eric Linde – Present
- Advisory Member – Mark Coleman – Present
- Advisory Member – Cary Hoffman – Present

Meeting began at 1734 hrs

Old Business:

The subject of dues was readdressed. The question is do we need to adjust or modify the price of our dues. Options have been suggested previously which include, leave it the way it is, pro-rate the first year based upon the month a guide joins with all renewals happening in January, go year to year based upon the month the guide joins with renewal not due until the same month the following year, change the actual dues amount, offer discounts to other groups if a certain percentage of their membership agrees to join WSGA, and a 6 month or some other length free trial period. At this time no change has been adopted.

The discussion of this topic centered around a need to increase our marketing efforts, finding ways to let guides statewide know what we have been doing. WSGA is very involved in a number of issues and has done a lot of good in the short time it has been in existence. The feeling among board members who had input was that the more people know and understand how much good we are doing for the industry, the more likely they will be to join.

President
Doug Saint-Denis
waguidesassociation@gmail.com

Vice President
Robert Kratzer
anglersguideservice@gmail.com

Secretary
Ryan Gausman
ironspuroutdoors@gmail.com

Treasurer
Randy Lato
randy@alwaysfishing.com

Member At Large A
Marc Bush
twistedwaters@gmail.com

Advisory Member
Greg Kain
greg.kain@me.com

Advisory Member
Cameron Black
gonecatchin@gmail.com

Advisory Member
Eric Linde
eplinde@comcast.net

Advisory Member
Cary Hoffman
cnhguideservice@gmail.com

Advisory Member
Camrin Johnson
johnson.camrin@yahoo.com

Advisory Member
Mark Coleman
mark@allwashingtonfishing.com



It was also suggested that many guides who work for shops or outfitters expect their employer to take care of issues so they do not feel a need to spend the money to join WSGA themselves. Camrin and Ryan will make a point of meeting with the owners and partners of Red’s flyshop in Ellensburg to talk to them about joining WSGA.

Reference the business plan which was discussed during the last meeting, we need to get an email out to the membership to nail down people who are interested in volunteering for the identified roles. This allows us to move forward on the implementation of the plan. Bob asked Greg to join him as the membership liaison. Camrin Johnson agreed to join Marc Bush as legislative liaisons.

New Business:

The coastal charters were able to negotiate some adjustments to the guiding regulations regarding the number of clients allowed per trip and the definition of household members. Doug wrote a letter to the state asking for the same rule to be applied to other guide and charter groups but it was denied. He is still exploring options regarding this. The idea is that, since this regulation change happened during phase 1 of the state reopening plan, in the event that something happened at a later point which resulted in our area being put back to phase one it would be good to have a more flexible operating plan to fall back to than the one we currently have.

Non-resident license sales have reopened, hopefully this will bring more guide trips our way. As a side note, Doug reminded the board that any guide can buy prepaid fishing licenses to have available to sell clients who show up without a license. WDFW has them available and you can keep them on your boat to sell as needed.

For the good of the order:

Randy said we’ve had 5 new members join since our last meeting.

Marc Bush said he’s been in contact with representative Wilcox who told him it does not appear there will be a special session this year.

Eric Linde said he’s been in contact with NorCal Guides and Sportsman Association and that they have some good ideas we may want to look at for consideration for our association.

Camrin Johnson suggested we look at the Backcountry Horsemen of Washington’s process for acquiring grant money for projects. We may be able to do the same at some point.

President
Doug Saint-Denis
waguidesassociation@gmail.com

Vice President
Robert Kratzer
anglersguideservice@gmail.com

Secretary
Ryan Gausman
ironspuroutdoors@gmail.com

Treasurer
Randy Lato
randy@alwaysfishing.com

Member At Large A
Marc Bush
twistedwaters@gmail.com

Advisory Member
Greg Kain
greg.kain@me.com

Advisory Member
Cameron Black
gonecatchin@gmail.com

Advisory Member
Eric Linde
eplinde@comcast.net

Advisory Member
Cary Hoffman
cnhguideservice@gmail.com

Advisory Member
Camrin Johnson
johnson.camrin@yahoo.com

Advisory Member
Mark Coleman
mark@allwashingtonfishing.com



Cary Hoffman said there is grant money available in the Salmon Recovery Grant program for 2020 and there may be opportunities for us to fund projects through this program if we needed to do so.

Cary has also talked to Shane Anderson regarding producing a video for us for a marketing tool. He suggested that we need to nail down our message and produce a video that we can use. Doug and Cameron also have the equipment and expertise to produce a video for a smaller investment.

Mark Coleman suggested we may want to consider putting together some type of event(s) as a way to get our message out to guides. It was suggested maybe regional BBQ's would work.

The Eastern Washington guide meetings earlier this year were not well attended but that idea is still a good idea if we reevaluate the timing and marketing to see if we can get more interest.

The meeting adjourned at 1834 hrs.

President
Doug Saint-Denis
waguidesassociation@gmail.com

Advisory Member
Greg Kain
greg.kain@me.com

Vice President
Robert Kratzer
anglersguideservice@gmail.com

Advisory Member
Cameron Black
gonecatchin@gmail.com

Secretary
Ryan Gausman
ironspuroutdoors@gmail.com

Advisory Member
Eric Linde
eplinde@comcast.net

Advisory Member
Mark Coleman
mark@allwashingtonfishing.com

Treasurer
Randy Lato
randy@alwaysfishing.com

Advisory Member
Cary Hoffman
cnhguideservice@gmail.com

Member At Large A
Marc Bush
twistedwaters@gmail.com

Advisory Member
Camrin Johnson
johnson.camrin@yahoo.com