

### waguidesassociation.org

### **Eboard Meeting Minutes**

# November 10th, 2025

#### **Executive Board Members**

President - Doug Saint-Denis - Present Vice President - Bob Kratzer - Present Secretary - Patric Gaffney - Present Treasurer - Jon Blank - Present

Member at Large A - Marc Bush - Excsued

Advisory Member - Greg Kain - Excused

Advisory Member – Brandon Wedam – Present

Advisory Member - Camrin Johnson - Absent

Advisory Member - Eric Linde - Present

Advisory Member - Mark Coleman - Present

Advisory Member - Cary Hoffman - Present

Meeting Begin: 5:00pm

# **Meeting Purpose**

Review financials, plan for elections, and strategize on key initiatives.

# **Key Takeaways**

- 2026 Elections: Two board seats are open (Cameron Johnson, Eric Linde). All incumbents are running for re-election. The board is actively recruiting candidates to maintain regional representation.
- Hatchery Wild Coexist Banquet: The board will fill its four open sponsored seats by prioritizing board members, then inviting key sponsors (Dwayne England, SportCo) to strengthen relationships. A 20% room discount code is available.
- Skagit River Fishery: The Washington Fisherman's Alliance is paused pending the 2026 run forecast. This data is critical for building a credible proposal to secure funding and justify a viable fishery.
- PAC Formation: The board will explore forming a Political Action Committee (PAC) to enable legal political donations. Doug is contacting Zwanek Law, and Cary will consult the attorney for the Washington Fisherman's Alliance.

President Doug Saint-Denis waguidesassociation@gmail.com

> Advisory Member 1 Greg Kain greg.kain@me.com

Vice President Robert Kratzer anglers guides er vice @gmail.com

> Advisory Member 2 Brandon Wedam bnrtackle@gmail.com

Secretary Patric Gaffney pgaffney253@gmail.com

Advisory Member 3 Cary Hoffman

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Advisory Member 4 Mark Coleman mark@allwashingtonfishing.com

Treasurer

Jon Blank

jonsnwoutdoors@gmail.com

Member At Large A Marc Bush twistedwaters@gmail.com

Advisory Member 5 Eric Linde eplinde@comcast.net

### **Agenda**

### **Treasurer's Report**

PayPal: \$2,164.46

- Checking: \$31,702.00

- Savings: \$17.03

- Note: Funds will be adjusted for the Hatchery Wild Coexist banquet table sponsorship.

#### 2026 Board Elections

- Open Seats: Two positions require new candidates.
  - Cameron Johnson (resigning)
  - Eric Linde (not running)
- Incumbents Running: Bob, Jon Blank, Greg Kane, and Cary Hoffman.
- Recruitment Strategy: The board is actively seeking candidates to maintain regional representation, with Bob contacting Jack Mitchell and Eric Lindy assisting with recruitment in his area.

## **Hatchery Wild Coexist Banquet (Dec 6)**

- Event Details: Ridgefield, WA, at the LNA Casino. Starts at 5:30 PM.
- WSGA Sponsorship: An 8-seat table is sponsored. Four seats are available after Doug and Greg Kane confirmed attendance.
- Seat Allocation Strategy:
- 1. Board Members: Prioritize attendance to ensure WSGA visibility.
- 2. Key Sponsors: If seats remain, invite Dwayne England and SportCo (Gabe Miller/Mike Coombs).
- Rationale: Strengthen relationships and address SportCo's concern about being the sole major sponsor for such events.
- Logistics: Bob secured a 20% room discount code for attendees.

#### Skagit River Fishery & Washington Fisherman's Alliance

- Status: The Washington Fisherman's Alliance (WFA) initiative is paused.
- Blocker: Awaiting the 2026 Skagit River run forecast from WDFW (Andrew Fowler).
- Rationale: The forecast is essential for building a credible proposal that justifies funding and demonstrates the potential for a viable fishery.
- Legislative Efforts: Cary is working with Senator Keith Wagner to secure state funding for 2027 and beyond.

### **Political Action Committee (PAC)**

- Need: As a 501(c)(6), WSGA cannot make direct political donations. A PAC is the only legal mechanism.
- Action: Doug is contacting Zwanek Law, PLLC to get a cost estimate and a simplified explanation of PAC rules.

- Alternative: Cary will consult the attorney who formed the WFA's 501(c)(3) to explore options.

### **Marketing Materials**

- Decision: The board approved purchasing a new marketing material package.
- Budget: Under \$500.
- Assets: Pop-up banners, hanging banners, and a table skirt.
- Key Feature: All materials will include a QR code linking to a landing page, enabling engagement without a staffed booth.

### Good of the Order

- Fuel Tax Refund: Mark C reminded members about the WA Dept. of Licensing refund for highway taxes on gasoline burned on the water. Doug will share application details.
- PFMC Meeting Dates: Cary shared 2026 dates. The April 7–13 meeting in Portland is a good opportunity for multiple board members to attend.

# **Next Steps**

- Doug:
  - Secure Hatchery Wild Coexist table sponsorship.
  - Distribute October meeting minutes.
  - Email members about 2026 elections.
  - Contact Zwanek Law for a PAC cost estimate.
  - Purchase new marketing materials (under \$500).
  - Post fuel tax refund information for members.
- Cary:
  - Confirm Hatchery Wild Coexist attendance with Mark C by Monday.
  - Consult WFA attorney about forming a PAC.
  - Follow up with Holiday Market and Snohomish Sportsman's Club on WSGA sponsorship.
- Bob:
  - Follow up with Jack Mitchell on board interest.
- Mark C & Cary:
  - Confirm Hatchery Wild Coexist attendance by Monday.

Meeting End: 6:33 pm